



Trafic Site internet

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Du 01/01/2024 au 31/12/2024

[www.\\*\\*\\*\\*.fr](http://www.****.fr)

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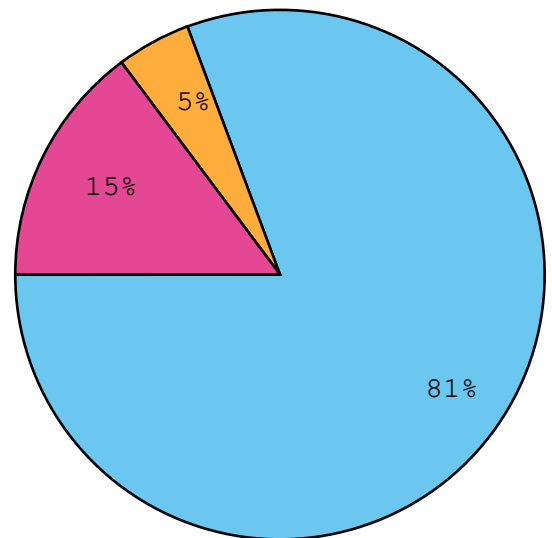
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## Visites par pays

| Pays           | Visites |
|----------------|---------|
| France         | 22399   |
| United States  | 1259    |
| Germany        | 703     |
| Belgium        | 681     |
| United Kingdom | 591     |
| Netherlands    | 511     |
| Unknown        | 316     |
| Switzerland    | 249     |
| Canada         | 159     |
| Spain          | 125     |
| Israel         | 105     |
| China          | 82      |
| Italy          | 49      |
| Japan          | 48      |
| India          | 43      |
| Romania        | 33      |
| Ireland        | 31      |
| Sweden         | 28      |
| Luxembourg     | 26      |
| Poland         | 22      |
| Autre          | 4104    |

Répartition des visites



## Détail des pages

| URL                   | vues  | vues<br>uniques | rebond | temps<br>moyen sur<br>la page | taux<br>sortie | temps<br>moyen de<br>génération |
|-----------------------|-------|-----------------|--------|-------------------------------|----------------|---------------------------------|
| <b>page d'accueil</b> | 27383 | 18546           | 24%    | 57s                           | 62%            | 0.14s                           |
| *****                 | 8403  | 6198            | 29%    | 59s                           | 33%            | 0.26s                           |
| *****                 | 5167  | 3894            | 26%    | 1min 9s                       | 53%            | 0.20s                           |
| *****                 | 1999  | 1705            | 37%    | 47s                           | 61%            | 1.90s                           |
| *****                 | 1847  | 1696            | 53%    | 1min 12s                      | 39%            | 0.21s                           |
| <b>en</b>             | 1993  | 1583            | 63%    | 56s                           | 39%            | 0.26s                           |
| *****                 | 1990  | 1532            | 47%    | 31s                           | 16%            | 0.18s                           |
| *****                 | 1324  | 1011            | 55%    | 19s                           | 12%            | 0.16s                           |
| *****                 | 1211  | 968             | 44%    | 1min 32s                      | 42%            | 0.23s                           |
| *****                 | 1175  | 920             | 61%    | 1min 33s                      | 52%            | 0.26s                           |
| <b>videos</b>         | 1002  | 854             | 74%    | 1min 57s                      | 40%            | 0.13s                           |
| *****                 | 919   | 809             | 69%    | 1min 16s                      | 30%            | 0.24s                           |
| <b>contact</b>        | 872   | 773             | 64%    | 1min 17s                      | 51%            | 0.15s                           |
| *****                 | 825   | 744             | 60%    | 1min 13s                      | 30%            | 0.21s                           |
| *****                 | 706   | 626             | 33%    | 54s                           | 67%            | 0.19s                           |
| *****                 | 695   | 624             | 58%    | 1min 6s                       | 30%            | 0.21s                           |
| *****                 | 711   | 583             | 65%    | 1min 50s                      | 43%            | 0.21s                           |
| *****                 | 636   | 502             | 51%    | 1min 30s                      | 39%            | 0.21s                           |
| *****                 | 537   | 474             | 53%    | 2min 5s                       | 42%            | 0.24s                           |
| <b>actualites</b>     | 509   | 430             | 58%    | 34s                           | 19%            | 0.21s                           |
| *****                 | 466   | 424             | 70%    | 27s                           | 83%            | 3.22s                           |
| *****                 | 546   | 422             | 30%    | 1min 20s                      | 67%            | 0.26s                           |
| *****                 | 536   | 416             | 56%    | 1min 46s                      | 42%            | 0.24s                           |
| *****                 | 516   | 415             | 60%    | 2min 32s                      | 50%            | 0.19s                           |
| *****                 | 444   | 355             | 65%    | 1min 30s                      | 44%            | 0.29s                           |
| *****                 | 381   | 347             | 56%    | 1min 35s                      | 32%            | 0.14s                           |
| *****                 | 395   | 344             | 79%    | 1min 7s                       | 38%            | 0.16s                           |
| *****                 | 410   | 329             | 44%    | 2min                          | 50%            | 0.35s                           |

## Détail des pages

| URL   | vues | vues<br>uniques | rebond | temps<br>moyen sur<br>la page | taux<br>sortie | temps<br>moyen de<br>génération |
|-------|------|-----------------|--------|-------------------------------|----------------|---------------------------------|
| ***** | 356  | 297             | 60%    | 1min 25s                      | 51%            | 0.24s                           |
| ***** | 347  | 293             | 60%    | 40s                           | 39%            | 0.25s                           |
| ***** | 325  | 292             | 86%    | 33s                           | 93%            | 0.26s                           |
| ***** | 416  | 284             | 29%    | 52s                           | 23%            | 0.15s                           |
| ***** | 357  | 283             | 65%    | 1min 32s                      | 39%            | 0.31s                           |
| ***** | 339  | 273             | 65%    | 1min 23s                      | 70%            | 0.24s                           |
| ***** | 300  | 250             | 51%    | 50s                           | 32%            | 0.22s                           |
| ***** |      | 236             | 73%    | 18s                           | 89%            | 0.36s                           |
| ***** | 259  | 223             | 43%    | 1min 53s                      | 37%            | 0.14s                           |
| ***** | 212  | 200             | 82%    | 8s                            | 89%            | 2.07s                           |
| ***** | 213  | 199             | 66%    | 56s                           | 48%            | 0.24s                           |
| ***** | 190  | 181             | 80%    | 12s                           | 86%            | 0.19s                           |
| ***** | 188  | 175             | 73%    | 31s                           | 93%            | 0.28s                           |
| ***** | 198  | 156             | 0%     | 26s                           | 14%            | 0.44s                           |
| ***** | 172  | 155             | 88%    | 35s                           | 50%            | 0.25s                           |
| ***** | 175  | 141             | 74%    | 41s                           | 25%            | 0.19s                           |
| ***** | 135  | 110             | 53%    | 1min 14s                      | 51%            | 0.26s                           |
| ***** | 128  | 103             | 78%    | 12s                           | 95%            | 1.98s                           |
| ***** | 110  | 101             | 95%    | 1min 9s                       | 37%            | 0.09s                           |
| ***** | 111  | 99              | 76%    | 36s                           | 78%            | 0.19s                           |
| ***** | 84   | 78              | 82%    | 24s                           | 74%            | 0.23s                           |
| ***** | 87   | 75              | 72%    | 50s                           | 64%            | 0.29s                           |
| ***** | 84   | 71              | 61%    | 1min 9s                       | 69%            | 0.22s                           |
| ***** | 69   | 67              | 63%    | 29s                           | 48%            | 0.20s                           |
| ***** | 64   | 62              | 28%    | 1min 8s                       | 56%            | 0.34s                           |
| ***** | 61   | 54              | 0%     | 1min 6s                       | 31%            | 0.23s                           |
| ***** | 55   | 50              | 63%    | 1min                          | 36%            | 0.33s                           |

## Détail des pages

| URL              | vues | vues<br>uniques | rebond | temps<br>moyen sur<br>la page | taux<br>sortie | temps<br>moyen de<br>génération |
|------------------|------|-----------------|--------|-------------------------------|----------------|---------------------------------|
| *****            | 53   | 49              | 57%    | 1min 47s                      | 35%            | 0.21s                           |
| *****            | 55   | 49              | 55%    | 19s                           | 73%            | 0.20s                           |
| *****            | 54   | 49              | 61%    | 1min 15s                      | 49%            | 0.29s                           |
| *****            | 52   | 48              | 49%    | 52s                           | 67%            | 0.32s                           |
| *****            | 51   | 48              | 84%    | 7s                            | 77%            | 0.24s                           |
| *****            | 52   | 46              | 87%    | 31s                           | 54%            | 0.30s                           |
| mentions-legales | 48   | 44              | 60%    | 1min 1s                       | 48%            | 0.43s                           |
| *****            | 48   | 40              | 100%   | 29s                           | 30%            | 1.48s                           |
| *****            | 42   | 37              | 69%    | 21s                           | 30%            | 0.19s                           |
| *****            | 41   | 35              | 89%    | 37s                           | 69%            | 0.22s                           |
| *****            | 43   | 35              | 69%    | 51s                           | 54%            | 0.32s                           |
| *****            | 36   | 32              | 88%    | 33s                           | 41%            | 0.08s                           |
| *****            | 31   | 29              | 65%    | 1min 16s                      | 55%            | 0.22s                           |
| *****            | 25   | 25              | 100%   | 54s                           | 28%            | 0.19s                           |
| *****            | 30   | 25              | 85%    | 19s                           | 60%            | 0.28s                           |
| *****            | 26   | 24              | 75%    | 31s                           | 79%            | 0.35s                           |
| *****            | 22   | 20              | 0%     | 30s                           | 10%            | 0.06s                           |
| *****            | 19   | 17              | 0%     | 59s                           | 12%            | 0.04s                           |
| *****            | 19   | 16              | 0%     | 38s                           | 25%            | 0.07s                           |
| *****            | 17   | 15              | 100%   | 28s                           | 40%            | 0.06s                           |
| *****            | 17   | 14              | 50%    | 39s                           | 29%            | 0.15s                           |
| *****            | 17   | 14              | 50%    | 18s                           | 21%            | 0.32s                           |
| *****            | 14   | 13              | 0%     | 42s                           | 8%             | 0.21s                           |
| *****            | 17   | 13              | 0%     | 23s                           | 0%             | 0.15s                           |
| *****            | 14   | 12              | 100%   | 1min 24s                      | 42%            | 0.66s                           |
| *****            | 13   | 12              | 100%   | 17s                           | 50%            | 0.68s                           |
| *****            | 14   | 12              | 0%     | 22s                           | 8%             | 0.17s                           |
| *****            | 12   | 10              | 56%    | 8s                            | 70%            | 1.73s                           |

## Détail des pages

| URL   | vues | vues<br>uniques | rebond | temps<br>moyen sur<br>la page | taux<br>sortie | temps<br>moyen de<br>génération |
|-------|------|-----------------|--------|-------------------------------|----------------|---------------------------------|
| ***** | 14   | 10              | 0%     | 19s                           | 10%            | 0.18s                           |
| ***** | 13   | 10              | 0%     | 19s                           | 0%             | 0.20s                           |
| ***** | 8    | 7               | 33%    | 52s                           | 43%            | 1.67s                           |
| ***** | 7    | 6               | 83%    | 6s                            | 100%           | 1.12s                           |
| ***** | 5    | 5               | 0%     | 14s                           | 20%            | 0.08s                           |
| ***** | 4    | 4               | 67%    | 22s                           | 50%            | 2.12s                           |
| ***** | 4    | 4               | 100%   | 0s                            | 100%           | 1.95s                           |
| ***** | 4    | 4               | 100%   | 0s                            | 100%           | 1.87s                           |
| ***** | 4    | 4               | 100%   | 5s                            | 50%            | 1.89s                           |
| ***** | 3    | 3               | 67%    | 2s                            | 100%           | 1.96s                           |
| ***** | 3    | 3               | 0%     | 15s                           | 0%             | 1.60s                           |

## Détail des entrées

| types d'entrée           | visites | actions | actions par visite | temps moyen sur le site | taux rebond |
|--------------------------|---------|---------|--------------------|-------------------------|-------------|
| Entrées directes         |         |         |                    |                         |             |
| Entrées directes         | 2175    | 5758    | 2.64               | 1min 56s                | 49%         |
| Moteurs de recherche     |         |         |                    |                         |             |
| Recherches via mots clés | 4847    | 15780   | 3.25               | 2min 24s                | 31%         |
| Sites web                |         |         |                    |                         |             |
| www.*****.com            | 27      | 151     | 5.59               | 5min 30s                | 19%         |
| *****                    | 106     | 156     | 1.47               | 12s                     | 81%         |
| www.*****.eu             | 13      | 55      | 4.23               | 1min 30s                | 23%         |
| *****                    | 6       | 13      | 2.16               | 5min 47s                | 17%         |
| www.*****.com            | 4       | 7       | 1.75               | 12s                     | 50%         |
| www.*****.nl             | 8       | 23      | 2.87               | 54s                     | 38%         |
| www.*****.com            | 0       | 0       | 0.00               | 0s                      | 0%          |
| www.*****.nl             | 4       | 9       | 2.25               | 1min 8s                 | 50%         |
| search.lilo.org          | 4       | 9       | 2.25               | 2min 9s                 | 25%         |
| *****.fr                 | 2       | 10      | 5.00               | 1min 39s                | 50%         |
| Campagnes                |         |         |                    |                         |             |
| *****                    | 0       | 0       | 0.00               | 0s                      | 0%          |
| Réseaux sociaux          |         |         |                    |                         |             |
| Facebook                 | 92      | 174     | 1.89               | 49s                     | 73%         |
| YouTube                  | 41      | 68      | 1.65               | 31s                     | 68%         |
| Pinterest                | 0       | 0       | 0.00               | 0s                      | 0%          |
| Instagram                | 1       | 2       | 2.00               | 5s                      | 0%          |
| Snapchat                 | 0       | 0       | 0.00               | 0s                      | 0%          |



## Mots clés recherchés

| Mots clés | clics | impressions | taux de clic | position |
|-----------|-------|-------------|--------------|----------|
| *****     | 1943  | 4046        | 46%          | 0.20     |
| *****     | 1285  | 3395        | 37%          | 0.20     |
| *****     | 458   | 12157       | 3%           | 6.63     |
| *****     | 238   | 4488        | 5%           | 0.56     |
| *****     | 211   | 3893        | 5%           | 0.75     |
| *****     | 197   | 399         | 49%          | 0.23     |
| *****     | 186   | 6591        | 2%           | 6.13     |
| *****     | 180   | 556         | 31%          | 0.23     |
| *****     | 175   | 524         | 31%          | 0.25     |
| *****     | 151   | 403         | 37%          | 0.18     |
| *****     | 97    | 193         | 50%          | 0.18     |
| *****     | 81    | 200         | 38%          | 0.18     |
| *****     | 77    | 3352        | 1%           | 7.78     |
| *****     | 77    | 189         | 38%          | 0.17     |
| *****     | 71    | 157         | 43%          | 0.15     |
| *****     | 70    | 1286        | 5%           | 0.49     |
| *****     | 66    | 149         | 41%          | 0.18     |
| *****     | 64    | 1566        | 3%           | 0.83     |
| *****     | 61    | 2991        | 1%           | 7.98     |
| *****     | 47    | 1173        | 3%           | 1.45     |
| *****     | 47    | 924         | 5%           | 0.54     |
| *****     | 42    | 1558        | 1%           | 5.65     |
| *****     | 40    | 1559        | 2%           | 0.74     |
| *****     | 39    | 747         | 5%           | 0.68     |
| *****     | 34    | 460         | 7%           | 0.98     |
| *****     | 34    | 83          | 40%          | 0.14     |
| *****     | 32    | 96          | 31%          | 0.43     |

## Mots clés recherchés

| Mots clés | clics | impressions | taux de clic | position |
|-----------|-------|-------------|--------------|----------|
| *****     | 31    | 725         | 3%           | 1.08     |
| *****     | 30    | 5593        | 0%           | 9.23     |
| *****     | 26    | 372         | 7%           | 0.73     |
| *****     | 26    | 68          | 37%          | 0.11     |
| *****     | 25    | 12004       | 0%           | 2.34     |
| *****     | 25    | 416         | 5%           | 0.46     |
| *****     | 24    | 920         | 2%           | 1.53     |
| *****     | 22    | 1054        | 1%           | 0.33     |
| *****     | 22    | 296         | 7%           | 1.12     |
| *****     | 21    | 320         | 7%           | 1.41     |
| *****     | 20    | 414         | 5%           | 1.05     |
| *****     | 20    | 70          | 28%          | 0.31     |
| *****     | 20    | 49          | 40%          | 0.12     |
| *****     | 19    | 17142       | 0%           | 6.13     |
| *****     | 19    | 1601        | 0%           | 2.13     |
| *****     | 19    | 69          | 25%          | 0.14     |
| *****     | 18    | 3693        | 0%           | 8.60     |
| *****     | 18    | 2368        | 0%           | 3.15     |
| *****     | 18    | 2242        | 0%           | 1.27     |
| *****     | 18    | 538         | 2%           | 0.43     |
| *****     | 17    | 706         | 1%           | 0.94     |
| *****     | 17    | 481         | 3%           | 0.87     |
| *****     | 17    | 33          | 49%          | 0.12     |
| *****     | 16    | 375         | 3%           | 2.40     |
| *****     | 15    | 905         | 1%           | 9.50     |
| *****     | 15    | 557         | 2%           | 0.46     |
| *****     | 15    | 439         | 2%           | 1.10     |

## Mots clés recherchés

| Mots clés | clics | impressions | taux de clic | position |
|-----------|-------|-------------|--------------|----------|
| *****     | 15    | 374         | 3%           | 2.40     |
| *****     | 15    | 117         | 12%          | 0.56     |
| *****     | 14    | 1900        | 0%           | 11.71    |
| *****     | 14    | 452         | 2%           | 1.50     |
| *****     | 14    | 31          | 44%          | 0.07     |
| *****     | 13    | 148         | 9%           | 0.54     |
| *****     | 12    | 4823        | 0%           | 1.75     |
| *****     | 12    | 1331        | 0%           | 7.57     |
| *****     | 12    | 737         | 1%           | 1.39     |
| *****     | 12    | 440         | 2%           | 7.13     |
| *****     | 12    | 154         | 7%           | 1.64     |
| *****     | 11    | 932         | 0%           | 7.69     |
| *****     | 11    | 521         | 1%           | 1.03     |
| *****     | 11    | 232         | 5%           | 1.40     |
| *****     | 11    | 143         | 7%           | 0.66     |
| *****     | 11    | 89          | 11%          | 0.20     |
| *****     | 11    | 30          | 37%          | 0.10     |
| *****     | 11    | 20          | 55%          | 0.07     |
| *****     | 10    | 5605        | 0%           | 5.90     |
| *****     | 10    | 322         | 2%           | 1.42     |
| *****     | 9     | 410         | 1%           | 6.40     |
| *****     | 9     | 385         | 1%           | 2.41     |
| *****     | 9     | 211         | 3%           | 0.33     |
| *****     | 9     | 177         | 5%           | 1.50     |
| *****     | 9     | 167         | 5%           | 0.99     |
| *****     | 9     | 100         | 9%           | 1.37     |
| *****     | 9     | 66          | 14%          | 0.60     |

## Mots clés recherchés

| Mots clés | clics | impressions | taux de clic | position |
|-----------|-------|-------------|--------------|----------|
| *****     | 8     | 2171        | 0%           | 5.57     |
| *****     | 8     | 374         | 1%           | 1.09     |
| *****     | 8     | 324         | 1%           | 2.53     |
| *****     | 8     | 272         | 2%           | 6.11     |
| *****     | 8     | 192         | 3%           | 2.84     |
| *****     | 8     | 87          | 9%           | 0.63     |
| *****     | 7     | 1919        | 0%           | 2.69     |
| *****     | 7     | 1117        | 0%           | 2.27     |
| *****     | 7     | 638         | 0%           | 1.54     |
| *****     | 7     | 427         | 1%           | 1.34     |
| *****     | 7     | 373         | 1%           | 1.30     |
| *****     | 7     | 221         | 2%           | 0.62     |
| *****     | 7     | 203         | 2%           | 1.23     |
| *****     | 7     | 136         | 5%           | 1.53     |
| *****     | 7     | 84          | 7%           | 1.27     |
| *****     | 6     | 1072        | 0%           | 8.57     |
| *****     | 6     | 450         | 0%           | 2.25     |
| *****     | 6     | 410         | 0%           | 2.30     |
| *****     | 6     | 408         | 0%           | 0.62     |

## Récapitulatif global

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**27762** visites

**2min 40s** durée moyenne d'une visite

**34%** visiteurs ayant survolé (quitté le site après une page)

**3.33** actions par visite (pages vues, téléchargements, liens sortants et recherches internes)

**0.27s** temps de génération moyen

**70170** pages vues, **52875** vues uniques

**3** téléchargements

